

# Legal Notice

## Terms of Use of the Website and Privacy Policy

### Terms of Use of the Website

These Terms of Use regulated access to and use of the website [www.altoamedicaltourism.com](http://www.altoamedicaltourism.com). By using the website [www.altoamedicaltourism.com](http://www.altoamedicaltourism.com) (hereinafter the "Website"), i.e., by accessing the Website and using the services provided on the Website, you, as a User of the Website (hereinafter the "User"), expressly consent to the Terms of Use of the Website (hereinafter the "Terms of Use").

The website is operated by Altoa s.r.o., Company ID: 02620995, registered office at Maiselova 38/15, Josefov, 110 00 Prague 1, incorporated in the Commercial Register kept by the Municipal Court in Prague, file No. C 221494 (hereinafter the "Operator").

Only the Operator is entitled to change or supplement these Terms of Use. The Website Operator reserves the right to change the Terms of Use on the Website at any time, in particular by updating, supplementing, or deleting them. Substantial changes to the Terms of Use, the content of the Website, and changes to their use will always be accompanied by an effective date of such changes. Any use of the Website by the User after making such a change constitutes acceptance of the changed Terms of Use.

The Website is for information purposes only. The Operator does not provide the Users with any guarantees – expressed or implied – that the Website is free of defects or that there will be no interruption, outages, or unavailability of the Website. The Operator is not liable for any damage caused by the use of the Website to the User or a third party as a result of the use of information contained on the Website or as a result of a breach of the Terms of Use. The Operator is not responsible for incorrect or unprofessional use or interpretation of the information published on the Website.

### Copyright

The content of the Website is information intended for the general public, unless otherwise stated. The content of the Website contains mainly professional articles, information about professional events, and links to other professional websites or organizations. The Website constitutes a database within the meaning of Section 88 of Act No. 121/2000 Coll., on Copyright, Rights Related to Copyright and on Amending Certain Acts (Copyright Act), as amended (hereinafter the "Copyright Act"). All handling of copyright is governed by the Copyright Act. The copyrights to the information, articles, and other content on the Website belong to their respective authors or persons executing respective copyrights and to the maker of the database within the meaning of Section 88 et seq. the Copyright Act. Without the consent of the Operator, it is not allowed to use the Website, including its individual parts, other than for the User's own use.

Questions and comments that the User raises and submits through the Website are not considered confidential due to the nature of the Website, and the Operator has the right to publish and dispose of them at its discretion.

### Advertising Messages

Advertising messages in any legal form are visibly distinguished from non-advertising content on the Website and are in full compliance with Act No. 40/1995 Coll., on the Regulation of Advertising and on Amending Act No. 468/1991 Coll., on the Operation of Radio and Television Broadcasting, as amended, and Act No. 378/2007 Coll., on Medicinal Products and on Amendments to Certain Related Acts, as amended.

### Counselling Centre and Disclaimer

The Website also contains links to professional websites from other sources. The Operator of the Website is in no way responsible for the content, accuracy, and up-to-dateness of other websites to which the Website links.

The Operator warns that the Website is only an information source. The Website in no case substitutes medical or other professional care!

The Website also includes a doctor's counselling centre (hereinafter the "Counselling Centre"). The Counselling Centre in no way substitutes medical care, and it serves exclusively as an alternative and non-binding source of information. The Operator strongly recommends that the Users of the Website, in addition to the use of the Counselling Centre, seek also professional medical care which can ensure proper diagnosing and provide help much more effectively thanks to the direct contact with the patient. The Operator of the Website warns the User that it is not liable for any damage caused to the User or third parties as a result of the use of information from the Counselling Centre.

Questions sent to the Counselling Centre also serve as an information source for Users with the same difficulties. For this reason, the Operator reserves the right to publish all questions addressed to doctors through the Counselling Centre. The User is obliged to provide in the questions only such information that may be published in accordance with applicable law. In particular, the User is obliged to avoid providing information that could identify the asking person or contain sensitive data attributable to a specific person. Requests of Users not to publish a question will be disregarded.

Given the lack of diagnostic possibilities, the Counselling Centre in no way substitutes standard medical care, and it only acts as a source of information and education for the asking Users.

Operation of the Website and the Operator's activities in the operation of the Counselling Centre is not considered provision of health services in the sense of Section 2 of Act No. 372/2011 Coll., on Health Services and Conditions of Their Provision, as amended (Health Services Act), and, in particular, they are not intended to assess individual medical procedures, to modify or supplement them, or to provide consultation on the provision of health services.

## **Client Zone**

To ensure registration in the occupational health services program and to use the program beyond the scope of the health insurance coverage, the User may register in the Client Zone (hereinafter the "Services"). To use the Services, the User is obliged to register and state their correct details – i.e., name, surname, address, health insurance company, bank account number (if required for the Services).

Registration is done by filling out and submitting the registration form. The registration form may only be filled out and submitted by a person over 18 years of age who is fully qualified to perform legal acts or a person under 18 years of age in the presence of their guardian, who must agree to these Terms of Use on behalf of the underage person. It is not possible to complete the registration without providing this information.

The provision of the Services is governed by the General Terms and Conditions.

## **Protection of Personal Data**

The Website Operator declares that all personal data provided by the User to the Website Operator through the Website is considered confidential and treated in accordance with Regulation (EU) No. 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and free movement of such data (General Data Protection Regulation), Act No. 480/2004 Coll., on Certain Information Society Services, Act No. 127/2005 Coll., on Electronic Communications, and other legal regulations governing the protection of personal data (hereinafter jointly the "Privacy Laws").

Any data that identifies the Data Subject is considered to be personal data. Sensitive data means information about the User indicating nationality, racial or ethnic origin, political attitudes, trade union membership, religious and philosophical affiliation, criminal convictions, health and sexual life of the Data Subject and the Data Subject's genetic data, or any biometric data that allows direct identification or authentication of the Data Subject. After entering and using the Website, personal data will be processed by the Operator based on the legitimate interest to perform the contract. The principles of personal data processing by the Operator can be found [in Personal data processing, here](#)

The User acknowledges that the Operator is entitled to process, collect, and monitor personal data of individual Users or personal data provided or entered by the User when using the Website (especially address and descriptive data) for the purpose of performance of the contract, for statistical purposes, direct marketing, as well as for sending commercial communications.

The User acknowledges that the Operator may process anonymized data obtained in connection with the use of the Website in order to publish registration and statistical data by the Operator and use it for further development and operation of the services provided.

## **SSL Encryption**

All personal data that you provide, before being transferred to our servers, will be encrypted using the SSL (Secure Sockets Layer) protocol, which is one of the most modern security technology today for secure data transmission on the Internet.

## **Cookies**

Cookies are small text files that websites you visit store on your device. Cookies are then sent back to the website or to another website that recognizes the cookie each time you visit them. Cookies are used to make websites work or work more efficiently, as well as to provide information to website owners. This information can be used to personalize and

speed up services. Cookies can be either first-party cookies set directly by us on your device or third-party cookies set for us by an external provider. Whenever you visit this Website, data may be collected through cookies or other similar technologies (e.g., web tags, tags, scripts, local storage).

The Operator hereby notifies you that information about the use of cookies is part of the Privacy Notice.

Which cookies does the Operator use and why

If the Operator uses cookies on its website, they can be included in one of the following categories:

“Essential cookies” are necessary for the functioning of the Website and cannot be disabled in the Operator's systems. These are usually enabled only in response to your actions that constitutes a service request, such as setting your privacy preferences, signing in, or filling out forms.

“Analytical and performance” cookies allow the Operator to monitor analytics by counting visits and operational resources in order to measure and improve the performance of the Website. These may be enabled by the Operator or third party providers (e.g., Adobe, Google, Akamai, Brightcove, Qualtrics, etc.) to help the Operator to determine which sites or videos are the most and least popular and how visitors navigate the Website.

“Functional” cookies allow the Website to provide better functionality and personalization based on your interaction. These can be enabled by the Provider or third party providers whose services the Provider has added to its Website.

“Advertising and targeted” cookies can be enabled on the Provider's website by its advertising partners. These companies can use them to profile your interests and display relevant ads on other websites.

“Social media” cookies are enabled social media services (e.g., Twitter, LinkedIn, Facebook) that the Provider has added to the Website in order to allow you to share the content of the Website with your friends and networks. These cookies are able to track your browser on other websites and profile your interests. This may affect the content and messages that you are displayed other websites you visit.

How long do cookies stay on my device?

The period for which cookies remain on your device depends on whether they are "persistent" or "session" cookies. Persistent cookies will be stored by the web browser and will remain valid until the set expiration date, unless you delete them before they expire. Session cookies, on the other hand, expire at the end of your web session when the web browser is closed.

How can the User manage cookies?

The User can manage cookies in various ways. Deleting or disabling cookies may result in the Operator's website not being fully functional.

Upon the first use, the Provider will ask the User for consent to the use of cookies that are not necessary for the functioning of the Provider's website.

The User may change browser settings in order to manage cookies.

E-mail communication

The Provider may use tracking technologies to determine whether the User has read, clicked on, or forwarded certain e-mail communications that have been sent by the Provider to the User. If the User does not agree with the use of these tracking technologies, it is necessary to unsubscribe; the Provider's e-mail communications cannot be sent without activated tracking. Registered Users can update their communication preferences at any time by contacting the Provider. The User can also unsubscribe by following the instructions in each e-mail message.

Changes to this cookie policy

The Provider may change or supplement the cookie policy, of which it will inform the User by changing the effective date below. The Provider recommends that the User regularly checks the cookie policy.

You can find more information about the use and properties of cookies at the following links:

[https://cs.wikipedia.org/wiki/HTTP\\_cookie](https://cs.wikipedia.org/wiki/HTTP_cookie) (CZ)

[https://en.wikipedia.org/wiki/HTTP\\_cookie](https://en.wikipedia.org/wiki/HTTP_cookie) (EN)

<https://www.aboutcookies.org/> (EN)

These Terms of Use are effective as from 11 November 2021